

VILLA SALETTA



PRIVACY POLICY – POTENTIAL CUSTOMER (General Data Protection Regulation - GDPR 2016/679)

This policy is relayed to natural persons and natural persons operating in the name and on behalf of legal entities pursuant to Art. 13 of the GDPR 679/2016 - "European regulation on the protection of personal data".

1. Purposes of processing and legal basis

We inform you that the personal data you provide and acquired by the Joint Controllers will be processed in compliance with the guarantees of privacy and security measures required by current legislation, including the help of electronic tools directly and/or through third parties, for the purposes set out below together with the legal basis of reference:

	PURPOSE	PROCESSED DATA	LEGAL BASIS
1	To respond to your specific requests and to allow the execution of pre-contractual measures	➤ Personal and contact data	Implementation of pre-contractual measures
2	Objectives of direct and indirect marketing and market surveys, aimed at the dispatch of informative and advertising material.	➤ Personal and contact data	Consent

2. Obligatory or optional nature of data given and consequences of a refusal to provide

The provision of data for the purposes referred to in point 1 is optional but necessary to be able to respond to your specific requests and to be able to implement pre-contractual measures. Without these data it will not be possible to provide you with the requested information or to implement pre-contractual measures.

The provision of data for the purposes referred to in paragraphs 2 is optional and your data may be used with your written consent, in case of non-consent your data can not be processed for the purposes described in these points.

3. Retention period

The data acquired for the purposes referred to in point 1 will be processed for the period of time necessary to pursue the aforementioned purposes and in any case no later than 10 years from their collection.

The provision of data for the purposes referred to in paragraphs 2 is optional and your data may be used with your written consent, in case of non-consent your data can not be processed for the purposes described in these points.

4. Contact details of the Joint Controllers

FATTORIA VILLA SALETTA SOCIETA' AGRICOLA SRL e VS DEVELOPMENT SRL are Joint Controllers and responsible for the lawful and correct use of your personal data, and who you may contact for any information or requests at the following addresses:

FATTORIA VILLA SALETTA SOCIETA' AGRICOLA SRL
Registered office: VIA FERMI 14, LOC. MONTANELLI, 56036, PALAIA, PISA, ITALY

VILLA SALETTA



Contacts and addresses:
Telephone: +39 0587/628121
E-mail: privacy@villasaletta.com

VS DEVELOPMENT COMPANY SRL
Registered office VIA RICCARDI 3, 56036, PALAIA (PI)

Contacts and addresses:
Telephone: 0587/628121
E-mail: privacy@villasaletta.com

5. Receiver and transfer of non-EU data

Your data may be transferred outside the EEC. In this case the Joint Controller ensure that the processing of your personal data by these subjects to whom the data is transferred, will be done in accordance with the European Regulation 679/2016, in compliance with the principles indicated in art. 45 of the GDPR 2016/679 relating to the existence of an adequacy decision by the European Commission, or in the absence of such decisions in the presence of appropriate safeguards pursuant to art. 46 of the GDPR 2016/679, or in compliance with the principles given in Art. 49 paragraph 1 lett b) – transfer necessary for the execution of a contract concluded between the data subject and the Joint Controllers. Further details and copy of the data may be obtained by contacting the Joint Controllers at the addresses given in point 4.

Your data can be communicated not only to the personnel assigned to the processing but also to the following subjects:

- a) consultants and companies that assist the Company from an IT and infrastructural point of view;
- b) other companies, professionals and agents who collaborate with the Company for the management of business relationships.

The data will not be subject to other methods of dissemination.

6. Rights of the data subject

We inform you that as data subject you have, in addition to the right to submit a complaint to the Supervisory Authority, the rights listed below, which you can assert by asking a specific request to the Joint Controllers, contacting him at the addresses indicated in point 4.

GDPR Regulatory Ref.	Rights of the data subject
Art. 15 – Right of access	You have the right to obtain from the Controller, confirmation as to whether or not your personal data are being processed, and where this is the case, access to the personal data and information regarding the processing.
Art. 16 – Right of rectification	You have the right to obtain from the Controller without undue delay, the rectification of inaccurate personal data. Taking into account the purposes of the processing, you have the right to have incomplete personal data completed, also by means of providing a supplementary statement.
Art. 17 – Right of erasure (right to be forgotten)	You have the right to obtain from the Controller, the erasure of your personal data without undue delay and the Controller is obliged to cancel the personal data without undue delay.

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Art. 18 – Right to restriction of processing	<p>You have the right to obtain from the Controller, restriction of processing where one of the following applies:</p> <ul style="list-style-type: none">a) the accuracy of the personal data is contested by the data subject, for a period enabling the Controller to verify the accuracy of the personal data;b) the processing is unlawful, and the data subject opposes the erasure of the personal data and requests the restriction of their use instead;c) the Controller no longer needs the personal data for the purposes of the processing, but they are required by the data subject for the establishment, exercise or defense of legal claims;d) the data subject has objected to processing pursuant to Art. 21, paragraph 1, pending the verification whether the legitimate grounds of the controller override those of the data subject.
Art. 20 – Right to data portability	<p>You have the right to receive data in structured, commonly used and machine-readable format automatized devices, and have the right to transmit such data to another Controller without hindrance from the Controller to which the data has been given. In exercising your rights regarding data portability, you are entitled to have the data transmitted directly from one Controller to the other, where technically feasible.</p>
Art. 21 – Right to object	<p>You have the right to object at any time to the processing of your personal data on grounds relating to your personal situation, based on Art. 6, paragraph 1, letters e) or f), including profiling based on those provisions. If you provided your consent to one or more specific objectives, you have the right to revoke that consent any time.</p>
Art. 22 – Right to automated decision making, including profiling	<p>You have the right not to be subjected to a decision based solely on automated processing including profiling, which produces legal effects concerning yourself or similarly affecting you.</p>